



Dear CMA Part 1 Candidate,

Studying for and passing the CMA Exams is a mission that requires dedication and hard work. From our experience at HOCK with thousands of candidates, we know that planning makes this process much easier. Because the exam is available throughout the year and there is no date by which you need to be prepared, studying can seem endless without a proper plan. We know it is easy to "put things off until tomorrow."

We believe that you will find studying easier and less time consuming if you have a solid plan that targets passing the Part 1 Exam within three months after you begin studying. Set out below is a 12 week plan, studying 8 to 10 hours per week. This is simply a guide based on the expected amount of study time for a person with some accounting background who is familiar with the basic exam concepts.

For those of you without a background or education in economics, you will probably need to expand this schedule. However, if you have studied economics at a university or worked with the ideas in economics, you may be able to shorten the schedule.

As you go through your schedule, you may find yourself getting ahead or somewhat behind due to changes in your work or personal commitments. This does not matter. Each person should study at his or her own pace and feel comfortable with the study process and time required to prepare for the exams.

While studying, there are sure to be topics that are not clear to you and perhaps some that you find incredibly difficult. When encountering these topics, you can always contact HOCK and we will help you as much as possible. Also, keep in mind that you do not need to have 100% knowledge of 100% of the exam content in order to pass. At certain points you will need to decide whether the extra time spent learning something is worth the extra knowledge gained. When in doubt about what to do, contact us and we will guide you.

Finally, your preparation for the comprehensive CMA Part 4 exam will be easier if you have good notes to review. So if you are a person who likes to take notes as you are studying, keep the Part 4 exam in mind and take good notes that you will be able to use later for review.

I wish you great success in your studies and look forward to helping you pass the exams.

Sincerely,

A handwritten signature in black ink that reads "Brian J. Hock". The signature is written in a cursive style with a large, stylized "B" and "H".

Brian Hock, CMA, CIA  
President and CEO

Revised February 2010





# CMA Part 1 Study Plan

## Unit 1: 2 Weeks

### Section A – Microeconomics

---

The Section A material is divided into two sections – Micro and Macroeconomics. We start with Micro. For candidates who have a strong economics background, this section will be a little bit easier. However, it is also a very understandable section for those who do not have a background in economics. The coverage of microeconomics is at a fairly basic level and does not get into advanced theories. You need to limit your studies to the topics that are covered in the materials and also to the depth in which they are covered. Other questions that may arise or other topics that you may have studied in the past related to economics are outside the scope of the exam.

You must be certain to understand the difference between a movement **along** the demand curve (or supply curve) and a movement **of** the demand curve (or supply curve). You also need to know what causes each of these. The main calculations that you need to know in microeconomics are the calculations related to elasticity. There are a number of them, but they are all related to each other.

The last part of economics is a discussion of the different forms of market structure. This can also become very detailed very quickly, but you need to know the characteristics of each structure and the way in which a company will determine their level of output.

#### **ExamSuccess**

After completing each subtopic in the reading, create and complete a Study Session in ExamSuccess consisting of the questions in the topic under *Section A – Microeconomics* that go with the section you just read (e.g., “Market Structure” questions after studying the topic of Market Structure). Re-study all questions missed by creating a new Study Session from all incorrectly answered questions.

#### **Class Recordings**

The *Section A Microeconomics* Class Recordings follow the textbook.



## CMA Part 1 Study Plan Unit 1: 2 Weeks Section A – Microeconomics

---

**Administrative Task:** If this is your first exam, be sure to become a member of the IMA and pay your certification entrance fee. You need to be a member of the IMA and pay the certification entrance fee before you will be able to register for any specific exam. The processing of your membership application will take some time, so you should do that right away.

The certification fee may be paid along with your membership application, or it may be paid when you register for your first exam. Your certification entrance fee will give you access to the IMA's CMA Support Package and to other preparation resources from the IMA, so there are advantages to paying it before you begin studying. On the other hand, some people may prefer to wait to pay the certification entrance fee until they register for their first exam, because the certification entrance fee is valid for four years. If you have not passed all four exams within four years of paying the fee, you must pay the fee again. So you should consider the advantages of paying the certification entrance fee in advance and getting access to the resources versus waiting until you register for your first exam and having a little more time to complete all your exams without having to pay the fee again.

Before you will be able to schedule your exam appointment, you will need to register with the ICMA for the exam and wait to receive your authorization number. You should keep the necessary lead-time in mind when you register for the exam. The ICMA states that they process exam registrations within 3 to 4 business days, and then send the authorization number out by the U.S. Postal Service. Therefore, it could take 1-2 weeks for persons in the U.S. to receive their authorization number after registering, and much longer for persons outside the U.S. After you have registered, you can also send an email to the IMA at [ima@imanet.org](mailto:ima@imanet.org) and ask them to send your authorization number to you by email so that you can get it sooner.

Your exam registration will authorize you to take the exam within the next two-month authorization window. Registrations for Part 1 received on or after February 16th, June 16th, or October 16th will be registered for the following testing window.

The ICMA recommends that you schedule your exam appointment at least 4 weeks before your desired date to insure your first choice of date, time, and location.

Because you will need 1-2 weeks for your registration to be processed and then 4 weeks to schedule your exam appointment, you should register 5-6 weeks before you expect to take the exam. If you register during a testing window for that testing window, even though before the cutoff date, you may not be able to schedule your exam appointment before the end of the window. Therefore, we recommend that you register before the testing window begins. However, do not register too soon, or you may find yourself appearing for the exam before you are prepared for it.



## CMA Part 1 Study Plan Unit 2: 2 Weeks Section A – Macroeconomics

---

In the second of the two parts of Section A, we expand on the microeconomics discussion, looking now at the economy as a whole and not just an individual market.

There are a few main topics within this section that you will need to focus on. The first is national income accounting and the calculations of GDP, GNP and other related figures. These questions could be numerical or theoretical, asking about what each measure includes or does not include.

The business cycles are also something that you need to understand. You must know the characteristics of each of the phases of the cycle as well.

Monetary and fiscal policy are two more of the larger topics within Microeconomics. You must know the difference between the two and how each of them work, as well as the main tools available under both monetary and fiscal policy.

Macroeconomics ends with a brief discussion of the main macroeconomic schools. This is a topic that you do not need to go into depth into, but you should be aware of the main beliefs or ideas of each of the schools. Again, keep your studying of this topic to what is included in the materials.

### **ExamSuccess**

After completing each subtopic in the reading, create and complete a Study Session in ExamSuccess consisting of the questions in the topic under *Section A – Macroeconomics* that go with the section you just read. Re-study all questions missed by creating a new Study Session from all incorrectly answered questions.

### **Class Recordings**

The *Section A Macroeconomics* Class Recordings follow the textbook.



## CMA Part 1 Study Plan Unit 3: 1 Week Section B – Global Business

---

The largest computational topic within this section relates to comparative advantage. This is something that may not come to you immediately, but you will need to spend the necessary time to understand this topic. You need to be able to determine which country should produce which product as well as the price that will be charged in the trading process.

Within this section is also a discussion of international trade. You should be familiar with the benefits of international trade as well as the different barriers that countries establish in order to limit the amount of international trade.

The last large topic in this section is the foreign currency exchange market and the ways in which exchange rates are determined. You also should be able to identify the impact on trade that will occur as a country's currency appreciates and depreciates.

### **ExamSuccess**

After completing each subtopic in the reading, create and complete a Study Session in ExamSuccess consisting of the questions in the topic under *Section B – Global Business* that go with the section you just read. Re-study all questions missed by creating a new Study Session from all incorrectly answered questions.

### **Class Recordings**

The *Section B* Class Recordings follow the textbook.



## CMA Part 1 Study Plan Unit 4: 1 Week Section C – Internal Control

---

This is not a numerical section. Rather, this is a theoretical section that relates to internal controls and internal audit.

In the part on internal controls, you need to make certain that you understand the concept of the segregation of duties. You will probably need to know it from both a theoretical standpoint as well as in application. The application questions are difficult to prepare for because there are so many possible situations that can be created. If you get a question that asks who should not do what two jobs or something similar, make a best assessment of the question, answer it and move on. If you think additional time considering it would be useful, you can mark the answer and come back to it later, but do not spend a great deal of time on this question.

In the internal audit section you need to be familiar with the general concepts and ideas that are central to internal audit. This includes the type of work that is performed by internal auditors as well as their place in the organization.

This section also covers the internal control issues related to computer systems. You need to be familiar with the specific terminology and issues of information systems.

### **ExamSuccess**

After completing each subtopic in the reading, create and complete a Study Session in ExamSuccess consisting of the questions in the topic under *Section C – Internal Control* that go with the section you just read. Re-study all questions missed by creating a new Study Session from all incorrectly answered questions.

### **Class Recordings**

The *Section C* Class Recordings follow the textbook.



## CMA Part 1 Study Plan Unit 5: 1 Week Section D – Quantitative Methods

---

This is a section that some candidates do not look forward to. However, despite the topics that are covered on the exam, the actual coverage is not bad. Given that this is one of three smaller sections on the exam, we do not recommend that you spend a great deal of time here. You should read the material and look through the examples so that you are familiar with them, and then do the past exam questions. Some of the questions on this section will be very basic and will focus on areas that many of you already know without studying.

If this is an area where you do not have a lot of previous education or experience, do not try to learn statistics in your preparation for the exam. Learn the terminology and the main methods (and what they are used for), and that will be sufficient. If you are weak in this area to begin with, your time is better spent making a general preparation for this topic, than spending additional time in the other sections.

### **ExamSuccess**

After completing each subtopic in the reading, create and complete a Study Session in ExamSuccess consisting of the questions in the topic under *Section D – Quantitative Methods* that go with the section you just read. Re-study all questions missed by creating a new Study Session from all incorrectly answered questions.

### **Class Recordings**

The *Section D* Class Recordings follow the textbook.



## CMA Part 1 Study Plan Unit 6: 2 Weeks Section E – Financial Statement Analysis

---

This is a very important section on the exam and one that requires you to memorize all of the different ratios, the way they are calculated and what they are used for and measure. **It is important to understand not only how to calculate the ratios, but also how to interpret them.** This section also includes the study of accounting standards development and what constitutes Generally Accepted Accounting Principles (GAAP). Another topic included in this section is an understanding of the external audit function. This is a section in which the flash cards will be very helpful in this memorization process.

### **ExamSuccess**

After completing each subtopic in the reading, create and complete a Study Session in ExamSuccess consisting of the questions in the topic under *Section E – Financial Statement Analysis* or *Section E – US GAAP and Auditing* that go with the section you just read. Re-study all questions missed by creating a new Study Session from all incorrectly answered questions.

### **Class Recordings**

There are no Class Recordings for Section E because Section E is not taught in the classroom. Section E is mostly memorization of formulas, and there is little that could be added in a class.



## CMA Part 1 Study Plan Unit 7: 3 Weeks Review

---

Prior to your exam and after you have completed studying, you will want to at least skim through the entire material one more time. While doing this, you won't want to focus on any individual idea or topic or try to memorize the formulas. Simply make certain that you are familiar with all of the topics, both large and small, and refresh your memory as to the key terms and ideas.

After you skim through the materials, you will want to focus on the main topics, which are identified in the Section Overviews.

If you have not been using them up to this point, now is a good time to use the flash cards. The flash cards do not cover every little detail in the materials, but they address the main topics, definitions and formulas that are most likely to be tested. Get out the flash cards whenever you can, even for a few minutes. Use them to drill on any formulas you need to memorize.

During the final week or two before your exam, create several Exam Simulations in ExamSuccess. Each of these Exam Simulations will contain 110 questions selected randomly from the entire question base in approximately the same distribution as the questions will be on the real exam. For example, if a particular major section will account for 25% of the questions on the real exam, 25% of the questions on the simulation exam will also come from that section. The simulation exams will be timed for 3 hours, so set aside a three-hour period when you will not be interrupted for taking each test. You need to become accustomed to sitting for three hours in one place and answering questions on the computer.

Also, use this as an opportunity to practice your time management skills. The exam simulation works the same way as the Prometric exam will work. You can use the keyboard instead of the mouse to select your answer and move to the next question by hitting the key for the letter that corresponds to your answer choice and then hitting Alt-N to move to the next question. This may save you a few seconds on each question, and over the course of a 110-question exam, that could make the difference between completing the exam and not completing it.

And as always, if you have any questions at all, contact the HOCK team and we will be happy to help you.

**Mock Exam:** You should be prepared to take the Part 1 Mock Exam and then pass the real exam shortly after. Email us at [cma@hockinternational.com](mailto:cma@hockinternational.com) and ask for the mock exam to be emailed to you. It is a paper and pencil exam containing 110 questions to be completed in 3 hours.